

ERIC PANKE PO BOX 300 | MILLDALE, CT 06467
860.922.8719
ERICILLUSTRATION@COX.NET

WORK

ADAMS & KNIGHT (AVON, CT)

CREATIVE DIRECTOR / SENIOR ART DIRECTOR | (2007-PRESENT)

CLIENTS: Mystic Seaport, Hartford HealthCare, Pfizer, Travelers, United Way of Connecticut, First Niagara Bank, Sun Life Financial, The Hartford Courant, Hartford Stage, New England Black Wolves (NLL), Girl Scouts of Connecticut, Prudential, The Connecticut Forum, Connecticut Sun (WNBA) and ONYX Moonshine

RESPONSIBILITIES: Strategize. Concept. Create. Execute. Manage. Lead. Motivate.

CRONIN AND COMPANY (GLASTONBURY, CT)

SENIOR ART DIRECTOR | (2000-2007)

CLIENTS: Konica Minolta, Bertucci's, Liberty Bank and CT Lottery

MINTZ & HOKE (AVON, CT)

ART DIRECTOR | (1997-2000)

CLIENTS: Mohegan Sun Casino, Resorts Casino Hotel, Ingersoll-Rand and Olympic Stains

PLAY

ILLUSTRATOR | (1998-PRESENT)

APPEARED IN: Entertainment Weekly, Rolling Stone and Sports Illustrated

RECOGNITION

FOR: Creative Direction, Art Direction, Copywriting and Illustration

BY: Print Regional Design Annual, New England Hatch Awards, CT Art Directors Club and The Advertising Club of CT

EDUCATION

UNIVERSITY OF CONNECTICUT | BFA | 1993

MEDIUMS

DIGITAL, SOCIAL, PRINT, OUTDOOR AND BROADCAST

SKILLS

CREATIVE DIRECTION, ART DIRECTION, COPYWRITING AND ILLUSTRATION

REFERENCES UPON REQUEST